

Girl Scout Cookie Program

Cookie Chat

Issue #7

girl scouts
of northern
new jersey

Hello, Troop Cookie Managers!

What a great time of year it is! Booth Sales are starting, Girl Scouts have cookies in hand and spring is on the way.

This week's issue has lots of tips that will help your Troop "Embrace Possibility." Plus, there's a sweet deal for you on Girl Scout Cookie merchandise from our Council Shop.



It's Booth Sale Season

Booth Sales begin Saturday, March 8, and we can't wait to see Girl Scouts out and about in the community.

THIS
WAY FOR
GIRL SCOUT
COOKIES
TODAY

Win a \$50 GSNNJ Council Shop Gift Card

Enter the 2025 Girl Scout Cookie Booth Sale contest! Using the link, submit one photo of your booth representing one of the themes listed below by Tuesday, April 15, 2025. One Troop per theme will be chosen at random to win a \$50 GSNNJ Council Shop Gift Card (winners announced the week of April 21). Bling your booth with one of these themes:

- Girl Scout Spirit
- Outdoor/Camp Theme
- Mighty Panda Theme
- Girl Scout Cookies Theme



Girl Scout S'Mores



The demand for Girl Scout S'Mores has been so high that it is almost sold out for shipped orders and will no longer be available for direct shipping on Digital Cookie as of March 7. At the time of this publication, GSNNJ Cookie Cupboards are fully stocked on all cookie varieties for Troop orders.

Cookies from Home



We've almost reached our Cookie Donation goal of 100,000 packages (we're just 5,000 packages short). Girl Scouts: ask your customers to purchase cookies as a donation to help us exceed this year's goal!

2025 Cookies from Home recipients will include the New York and New Jersey Blood Centers, the Community Food Bank of New Jersey, and various nonprofit organizations.

Money Matters



The ACH for Initial Orders will take place the week of March 17. Please refer to the Troop Sales report for the amount due from your troop. Look for the "Initial Order Payment ACH" line. If there is a negative (-) amount, your troop does not owe anything at this time. A positive amount is what will be debited from your troop bank account.

Girl Delivery Orders



The “Girl Delivery” option in Digital Cookie will be turned on again on Saturday, March 8, to allow Girl Scouts to continue to offer free in-person delivery. The option will turn off on Sunday, April 7, so that orders can be filled and girls’ totals adjusted in time for the final reward order.

How to view these orders:

- On the Girl Orders tab in eBudde, click on a girl’s name, then sort the page by “Girl Del. (After IO)”.
- This will list any orders that came in after the Initial Order.

How to fill these orders:

- If the troop has available inventory for the order, use that and then credit the Girl Scout with the additional packages.
- If the troop does not have the inventory to fill the order, place a Cookie Cupboard order on the Transactions tab.

Credit the Girl Scout with the packages:

- Click on a girl’s name, then the +Order button.
- Add the packages needed and then save.

Do not add a payment for Digital Orders - the payment is automatically added - but the packages must be added manually.

GSNNJ Cookie Cupboards

The GSNNJ Cookie Cupboards are open for business! You can order cookies in full cases or single packages at all locations. Troop Cookie Managers can designate another person to pick up and sign for the order.



For Cookie Cupboard hours, visit:
www.gsnnj.org/CookieResources



Girl Scout Cookie Merchandise

50% off
at GSNNJ
Council Shops
with Coupon



girl scouts
of northern
new jersey

50% off

Girl Scout Cookie Merchandise

Not valid on badges, patches, and pins.

*Coupon valid for one (1) time use in-store only
through March 31, 2025.*

Cannot be combined with any other offer.



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Important Dates



Initial Orders Begin	1/14/2025
Initial Orders End	2/9/2025
Troop Initial Order due in eBudde	2/11/2025
Service Unit Deliveries Begin	2/22/2025
Service Unit Deliveries End	3/2/2025
Booth Sales Begin	3/8/2025
Booth Sales End	4/13/2025
Final Reward Orders Due	4/15/2025

For more
information,
visit:
www.gsnnj.org
or call
(973) 248-8200

Meet the GSNNJ Product Program Team



Janet Barnes
Director of Product
Programs
jbarnes@gsnnj.org



Judy Schlemm
Product Program
Manager
jschlemm@gsnnj.org



Vicki Christie
Product Program
Manager
vchristie@gsnnj.org



Melanie Toj
Administrative
Assistant
Product Programs
mtoj@gsnnj.org