

Girl Scout Cookie Program
Cookie Chat
Issue #9



Hello, Troop Cookie Managers!

In just a little over 2 weeks, the 2025 Girl Scout Cookie Program will come to an end...we know, we're sad too. But, we're also excited to see how many of your Girl Scouts will crush their goals in these last few weeks.

Let's finish strong, Girl Scouts!



Last-Minute Selling Tips

Use these tips and tricks to hit your goals:

- Remind customers that this is their last chance to buy Girl Scout Cookies this year...that's 365 days of waiting for the next season.
- Girl Scout Cookies freeze well. Why not offer a free storage bag with purchase?
- Girl Scout Cookies are great to use in baking and cooking. Offer a free recipe card with purchase. Visit [Little Brownie Bakers](#) for great recipes to share!
- Highlight your Troop's goals. Customers are more likely to support you if they know what their purchase is supporting.

Girl Scout S'mores

Girl Scout S'mores sure have gone out with a bang! In their final season, they have outperformed expectations and are now extremely limited at the GSNNJ Cookie Cupboards. This variety is no longer available for booth sale orders and will be turned off in Digital Cookie for girl-delivery on March 27 at 9:00 a.m. So long, S'mores, and thanks for the memories!



Girl Orders Tab

The Girl Orders Tab in eBudde houses important data about your Girl Scout Cookie Program. Final rewards are calculated based on the data in this tab. It's important to make sure all Girl Scouts in your troop have been properly credited with any additional sales so that the rewards are calculated correctly.

Your goal is to get the very bottom line to zero - this means you have sold and credited all the packages your Troop has received.

For helpful videos on how to manage the Girl Order Tab, visit the [Little Brownie Bakers YouTube channel](#).

Cookie Cupboard Orders

As the end of the Girl Scout Cookie Program nears, we ask that troops enter all Cookie Cupboard orders as soon as possible so we can ensure inventory is available. Thank you!

Girl Delivery Orders



The “Girl Delivery” option in Digital Cookie has been turned on again to allow Girl Scouts to continue to offer free in-person delivery. The option will turn off on Sunday, April 7, so that orders can be filled and girls’ totals adjusted in time for the final reward order.

How to view these orders:

- On the Girl Orders tab in eBudde, click on a girl’s name, then sort the page by “Girl Del. (After IO).”
- This will list any orders that came in after the Initial Order.

How to fill these orders:

- If the troop has available inventory for the order, use that and then credit the Girl Scout with the additional packages.
- If the troop does not have the inventory to fill the order, place a Cookie Cupboard order on the Transactions tab.

Credit the Girl Scout with the packages:

- Click on a girl’s name, then the +Order button.
- Add the packages needed and then save.

Do not add a payment for Digital Orders - the payment is automatically added - but the packages must be added manually.

GSNNJ Cookie Cupboards

The GSNNJ Cookie Cupboards are open for business! You can order cookies in full cases or single packages at all locations. Troop Cookie Managers can designate another person to pick up and sign for the order.



For Cookie Cupboard hours, visit:
www.gsnnj.org/CookieResources



Important Dates



Initial Orders Begin	1/14/2025
Initial Orders End	2/9/2025
Troop Initial Order due in eBudde	2/11/2025
Service Unit Deliveries Begin	2/22/2025
Service Unit Deliveries End	3/2/2025
Booth Sales Begin	3/8/2025
Booth Sales End	4/13/2025
Final Reward Orders Due	4/15/2025

For more
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