

Girl Scout Cookie Program  
**Cookie Chat**  
*Issue #2*

girl scouts  
of northern  
new jersey

## Hello, Troop Cookie Managers!

Thank you for volunteering for the role of Troop Cookie Manager. Throughout the program, we will be sending you Cookie Chat newsletters like this one, which will provide you with timely information for a successful program.

Please use these tips and tricks to help your Girl Scouts “Embrace Possibility” this Girl Scout Cookie Season.



## The Benefits of In-Person Sales

“People Skills” are part of the five essential life skills Girl Scouts learn when they participate in the Girl Scout Cookie Program. Girls Scouts find their voice and build confidence through customer interactions, developing valuable skills that will help them succeed in school, business, and in life.



## Social Media Guidelines

When it comes to sharing your Girl Scout Cookie Program with friends and family, social media can be a great tool and a lot of fun. To stay safe, be sure to read through the [GSNNJ Social Media Guidelines](#) found on our website, before participating online.





*Show Dates  
Announced!*

Girl Scouts who reach a final sales total of 500+ packages will earn tickets to see Disney's "Aladdin" on Broadway!

Reward includes:

- 2 tickets: one per Girl Scout plus one for her adult chaperone
- Sunday, May 18 or Sunday, June 1, 2025. Both shows are matinees starting at 3:00 p.m.
- Concession stand snack credit
- Girl Scout Fun Patch
- Cast member presentation after the show
- Bus transportation to and from the show

**amazon**

Girl Scouts who reach a final sales total of 600+ packages will earn an Amazon Certificate. Redeem your certificate for items in our specially curated catalog. See the Girl Scout Cookie order card for details.



## Troop Day at Camp

Troops who have a final registered PGA (per girl average) of 150 will be invited to attend one of two Troop Camp Days being held on Saturday, June 8 and Sunday, June 22, 2025 at Lake Rickabear Camp in Kinnelon. Girl Scouts can enjoy many camp activities. Your troop's PGA can be found on the Troop Sales Report in eBudde.



# Girl Scout Cookie Booth Sales

Get ready to host a Girl Scout Cookie Booth Sale! Troops are welcome to secure their own Booth Sale locations or to pick from the list of council-secured locations in eBudde. Council-secured location options will open for troop selection on Tuesday, Jan. 28 at 7:00 p.m.



Follow these steps to choose a council-secured location:

- Log in to eBudde at least 10 minutes prior to the opening date/time.
- Click on the Booth Sales Tab.
- Click the “Sign up for a Council Booth” button.
- Select the city, location, date, and timeframe.
- Select the date and time you want.
- Click in the box next to the time, and then click the submit button.

For more information, refer to the [GSNNJ Booth Sale Guidelines](#).

## Girl Scout Cookie Trivia



**Q. How many Thin Mints are made daily during peak baking season?**

A. Little Brownie Bakers (LBB) makes over 4.9 million Thin Mints per day during peak baking season!

**Q. If you lined up all the Girl Scout Cookies of one cookie season side by side, how many times would they go around the world?**

A. LBB Girl Scout Cookies lined up together would go around the world 2.3 times.

**Q. Girl Scouts published the first S'mores recipe. Can you guess what year it was published?**

A. Girl Scouts published the first S'mores recipe in 1927, back when a gallon of milk cost only \$0.56.

# Important Dates:



Initial Orders Begin	1/14/2025
Initial Orders End	2/9/2025
Troop Initial Order due in eBudde	2/11/2025
Service Unit Deliveries Begin	2/22/2025
Service Unit Deliveries End	3/2/2025
Booth Sales Begin	3/8/2025
Booth Sales End	4/13/2025
Final Reward Orders Due	4/15/2025

For more information, visit: [www.gsnnj.org](http://www.gsnnj.org) or call (973) 248-8200

## Meet the GSNNJ Product Program Team



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