

GSNNJ Leadership Key Messages

Winter 2025





Dear Girl Scout Members,

The Girl Scout year is flying by, and we know you have all been enthusiastically supporting your Troops and Service Units as they explore the Girl Scout Leadership Experience.



We have some wonderful opportunities for our volunteers coming up.

Our Spring Volunteer Engagement day will be full of sharing, learning and fun. Mark your calendars for Saturday April 5, 2025.

Thank you for all you do!



Warm regards,

Dahlia Cooper

Chief Membership Officer



Exciting GSNNJ Cookie Program Rewards for 2025!!

Aladdin on Broadway

500+ package level



(for more details see Product Program Section)

Amazon Certificate

600+ package levels



(for more details see Product Program Section)

SUMMER CAMP 2025

Financial Assistance

Girl Scouts of Northern New Jersey is committed to making sure more girls benefit from the Girl Scout Leadership Experience and offers household income-based sliding scale financial assistance for summer day camp.

Financial Assistance may be granted for all camp programs, except for equestrian programs. A committee of staff and volunteers will review requests and determine awards **on a rolling basis starting February 1st and continuing through May 15th.**
Funds are limited, so apply early.

Financial assistance is made possible in part by the generous support of our donors.

Upcoming Special Girl Scout Days:

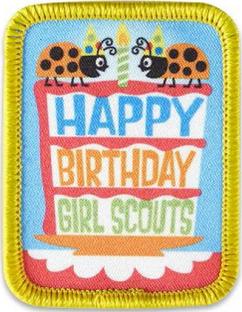


World Thinking Day, Saturday, February 22, 2025

In 1926, Girl Scouts and Girl Guides from around the world created a special day where we can all think of one another and express thanks for our community of Girl Scouts and Girl Guides from around the world.

The theme for World Thinking Day 2025 is Our Story: Reflecting the symbolism and values of our Movement.

[GSUSA World Thinking Day](#)



Girl Scout Birthday, Wednesday, March 12, 2025

Girl Scout Week is a time when we shout our Girl Scout spirit from the rooftops and honor the Girl Scout Movement. The week includes Girl Scouts' Birthday on March 12, which commemorates the day in 1912 when Juliette Gordon Low officially registered the organization's first 18 members in Savannah, Georgia.



Girl Scout Leader's Day, Tuesday, April 22, 2025

Honors all the volunteers who work as leaders and mentors in partnership with girls.

**Patches pictured can be ordered from our GSNNJ Shop



Exciting News for Girl Scouts!

Keep an eye on your change starting this March!

The U.S. Mint has released a brand-new quarter featuring Our Founder **Juliette Gordon Low**! This special coin honors her legacy of empowering girls and making a lasting impact on communities nationwide.

Dates To Remember

- Saturday, April 5 **Volunteer Engagement Day**
Location TBD
- Wednesday, April 30 **Women of Achievement**
The Venetian
- Wednesday, May 14 **Annual Meeting & Adult Recognition**
The Meadow Wood
- Tuesday, June 17 **Service Unit Manager Appreciation**
Location TBD



GSNNJ New Staff member :

Ela Doganay

Membership Manager



Product Program

Janet Barnes –
Director Product Program

2025 Girl Scout Cookie Program

EMBRACE
EMBRACE
POSSIBILITY



Cookie Role Call! 2025 Season Lineup

All varieties are \$6.00



Adventurefuls®



Lemon-Ups®



Trefoils®



Do-Si-Dos®



Samoas®



Tagalongs®



Thin Mints®



Girl Scout S'mores®



Toffee-tastic®

Girl Scout S'mores®

Join us in celebrating 9 seasons of deliciousness!

- 'Last Chance' on ordering resources to encourage stocking up
- Download resources at LittleBrownie.com



Rewards Lineup

Girl Scouts of Northern New Jersey 2025 Cookie Program Rewards

My Personal Goal: _____ NUMBER OF PACKAGES

Initial Order Reward



Panda Pouch AND 2025 Bar Patch
110+ Initial Order pkgs

Troop Final Reward



Belt Bag
Troop Registered PGA 125



Camp Event
Troop Registered PGA 150

Booth Sale Reward



Booth Sale Patch
1+ Booth pkgs

Digital Cookie Reward



Cookie Techie Patch
15+ emails

Cookies From Home Reward



Gift of Caring Patch
25+ CFH pkgs

Bar Patches

100+

1000+

Awarded at highest level earned starting at 100+ in increments of 100 to 1000+



Theme Patch
25+ pkgs



Dangler and Charm Set
50+ pkgs



Headband AND Bamboo Comb
75+ pkgs



Bamboo Plush
100+ pkgs



"Mêi Lân" the Panda AND Action Patch
125+ pkgs



Panda Hair Towel
150+ pkgs



Flower Press Kit
200+ pkgs



Water Bottle AND Decal Set
250+ pkgs



Bento Box AND Utensil Set
300+ pkgs



Panda Planter
350+ pkgs



Neck Pillow
400+ pkgs



Do-si-dos Duffie Bag
450+ pkgs



Disney on Broadway*
Show ticket for Girl Scout and an adult chaperone, concession stand snack credit, cast talk back and bus transportation
500+ pkgs

All rewards are cumulative. Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability. *For more information on Disney on Broadway and Amazon rewards, visit www.gsnj.org.

New This Year!



Amazon Certificate*
New!! Girl Scouts - you will earn an Amazon certificate which can be redeemed for your choice of reward! Choose from a special catalog of items that suit your interests like photography, camping, art, room décor, fashion, and more.

- \$25 Amazon Certificate 600+ pkgs
- \$35 Amazon Certificate 700+ pkgs
- \$45 Amazon Certificate 800+ pkgs
- \$55 Amazon Certificate 900+ pkgs
- \$65 Amazon Certificate 1000+ pkgs

Aladdin



- 500+ package level
- Reward includes:
 - Tickets for Girl Scout and 1 adult chaperone
 - Bus transportation to and from the event
 - May 18, 2025, and June 1, 2025
 - Concession stand snack credit
 - Disney on Broadway Patch
 - Cast talk back Q & A



Amazon



- 600+ to 1,000+ package levels
- Reward details:
 - Girl Scouts will receive an Amazon certificate based on their level of packages sold.
 - Choose from a wide variety of items in our specially curated catalog.
 - Certificate expires August 30, 2025.

2025 Troop Proceeds

All Levels with Rewards			
Registered PGA	Proceeds per package	Registered PGA	Proceeds per Package
1-114	.90	115+	\$1.00
Cadette, Senior, Ambassador – Reward Opt out for higher Troop Proceeds			
Registered PGA	Proceeds per package	Registered PGA	Proceeds per Package
1-114	\$1.05	115+	\$1.15

Mark Your Calendars

January

- 1/8 Digital Cookie volunteer access
- 1/9 Digital Cookie Parent/Girl Scout Access
- 1/14 Girl Scout Cookie Program Begins

February

- 2/9 Initial Order Period Ends
- 2/10 girl orders due to troop or entered in Digital Cookie
- 2/11 Troop Orders due in eBudde
- 2/12 Service Unit Orders due in eBudde
- 2/22 Service Unit Deliveries begin

March

- 3/2 Service Unit Deliveries finish
- 3/8 Booth Sales Begin

April

- 4/13 Booth Sale End
- 4/15 Troop reward orders due in eBudde
- 4/16 Service Unit reward orders due in eBudde
- Mid May – reward orders shipped to Service Units

Product Program Team

Janet Barnes Director of Product Program
jbarnes@gsnnj.org

Judy Schlemm Product Program Manager
jschlemm@gsnnj.org

Vicki Christie Product Program Manager
vchristie@gsnnj.org

Melanie Toj Administrative Assistant
mtoj@gsnnj.org

www.gsnnj.org 973-248-8200

*Little
Brownie*
BAKERS®



Retail

**Rachel Cawley –
Director of Retail Operations**

Retail Sales

GSNNJ Shop Hours

Paramus Shop Hours

Mondays through Fridays

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

First Saturday of the month

(Feb. 1, Mar. 1, Apr. 5, May 3, Jun. 7)

9:00 a.m. to 1:00 p.m.

Email the shop at: paramusshop@gsnnj.org

Riverdale Shop Hours

Tuesdays through Fridays

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

First Saturday of the month

(Feb. 1, Mar. 1, Apr. 5, May 3, Jun. 7)

9:00 a.m. to 1:00 p.m.

Email the shop at: riverdaleshop@gsnnj.org

Jockey Hollow Trading Post Hours

Mondays only

9:00 a.m. to 12:00 p.m. & 1:00 p.m. to 5:00 p.m.

Limited Inventory available-please email

orders to riverdaleshop@gsnnj.org



SHOP



Lockers available
at Paramus &
Riverdale
locations!

****Please visit www.gsnnj.org/shop for most current hours****

Build-A-Bear is here!



The Build-A-Bear Workshop in our
Riverdale Council Shop
offers walk-in hours,
Tuesdays - Fridays from 9:00a.m. to noon, and
from 1:00p.m. to 5:00p.m.
on a first-come, first-serve basis.

To avoid wait times, reserve a 20-minute time slot here
<https://gsnj.jotform.com/250125186688160>

GIFT CARDS
AVAILABLE

Visit any Council Shop
to purchase



Business Integration

**Tracy Merwede –
Director of Business Integration**

Troop Reminders

- **Review your Troop Roster in MYGS** to make sure all your members are registered for the 2025 membership year. May not be available on a mobile device.
- **Have you filled out Troop Information Update Form?** Fill it out today to make sure all your information is up-to-date. Link: [Troop Information Update](#)
- If you cannot access the form from the link above: go to www.gsnnj.org, click on Forms in the upper right corner of the screen for the link to the Troop Information Update form.
- Troop Leaders/Advisors can see the **Background Check eligibility** for adult members under CBC Status column. To review this information login into MYGS Member Profile and under the My Troops Tab in the Adult section look for the CBC Status column.
- **System Bug** – There is a sporadic bug in the system. When adding a role to an existing member, there are times the customer is being asked to pay for another membership. Please do not pay – contact Customer Care at 973-248-8200 or customercare@gsnnj.org.
- **Renewal** – When renewing your registration, you do not need to “Search Troops”. Go to your account and click renew.

For Leaders: “Invite friends to join your troop”

Leaders can send friends an email invitation to join their troop from My Troops.

This link is only active for 60 minutes from the time it is sent.

(In VS 2.0 Troop leaders cannot register new girls directly)

Included in the email is a unique one-time use link that sends the individual to the troop in the Participation Catalog for Membership registration.

- This unique link works only for the recipient you email it to, even if troop is not displayed or showing as having available spots.
- It is not sharable and will not work if pasted into another email or social media post.

Instructions: Log in to your MyGS Account

1. *Click on **My Troop(s)** tab.*
2. *Select your Troop, to view membership roster*
3. *Scroll to bottom of roster.*
4. *Click “**Invite friends to join your troop**”*
5. *Enter one parent/caregiver email.*
6. *“Submit Request.” A confirmation message will appear as “Success! Your invite have been sent.”*

**Repeat step #4 for each individual invite.*

Please verify that parent/caregiver has received the invitation email.



Troop Support

**Bonita Barnhart –
Troop/Service Unit Support Manager**

**Maria Gonzalez –
Troop/Service Unit Support Manager**

**Gail Kennedy –
Troop/Service Unit Support Manager**

Volunteer Training



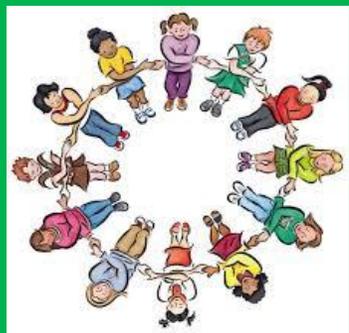
Daisy New Leader Orientation

Tuesday, February 11

Virtual Daisy NLO- 6:30 p.m.

Thursday, February 27

Virtual Daisy NLO- 6:30 p.m.



Brownie - Ambassador New Leader Orientation

Thursday, February 6 Virtual Brownie-Ambassador NLO- 6:30 p.m.

Please e-mail Customer Care to sign up for orientation:
customercare@gsnnj.org

In the subject line please note: NLO with preferred date and time

Adult Recognitions



Know a volunteer whose contributions stand out?

GSNNJ recognizes the outstanding efforts of our volunteers at our Annual Meeting & Adult Recognition event.

Consider nominating an inspiring volunteer !

Our GSUSA/GSNNJ Awards Decision Chart, Nomination and Endorsement forms will soon be on our webpage. This chart will help you decide which award best suits your nominee.

Each awardee must receive one nomination as well as the number of endorsements required (See Decision Chart).

SUMs will soon receive a listing of past awards presented to their Service Unit. Please use this list as a guide when presenting awards as members may not receive an award more than one time.

All Awardees must be registered members for our current Girl Scout year. They must also have completed the appropriate training and a background check (if applicable).

Introducing two new GSNNJ Adult Recognition Awards:

Exceptional Leadership Award



This award recognizes a volunteer who inspires those around them and is a guiding example of an ideal Girl Scout volunteer.

Commitment to Excellence II – Above & Beyond



This award is given to volunteers who continue to demonstrate exceptional service, and extraordinary dedication to the Girl Scout Movement for two years or more after receiving the Commitment to Excellence Award.

GSUSA/GSNNJ Awards Decision Chart



Years of Membership Pin for Adult Members



GSNNJ also acknowledges those adult volunteers who have been Girl Scouts for many years; these pins are awarded in 5-year increments (5, 10, 15, 20 or 25 + years).

- Years of Membership include total years as a registered member (both as a girl and as an adult) and are self-nominated and self-reported.
- Volunteers receiving these pins must be registered members for the current Girl Scout year.

Service Unit Managers may ask their volunteers for the information and then print & fill out the Years of Membership Application Form, which will soon be on our webpage.

Please submit the completed form to: customercare@gsnnj.org

Note: 15 years and above, pins are presented at the Annual Meeting & Adult Recognition event, while 5 and 10-year pins are presented at the service unit level.



Spring Volunteer Engagement Day

Saturday, April 5, 2025.

1:00 p.m. to 5:00 p.m.

Location TBD



Save the date:

The GSNNJ 18th Annual
Meeting and Adult
Recognition Ceremony
will be held Wednesday,
May 14, 2025
at the Meadow Wood in
Randolph

Membership

**Claire Crowder –
Director of Membership**

**Arianne Swaszek –
Associate Director of Member Experience**

Congratulations!

**These Service Units
have reached 100% of their
Girl Membership Goal:**



Allendale
Boonton
Chatham
Englewood Cliffs
Fair Lawn
Hillsdale
Hopatcong / Glasser
Midland Park
Morristown
North Arlington
Oradell
Rockaway
Sparta
Vernon
Westwood (Twp. of Washington)
Woodcliff Lake
Wyckoff



Updates!



Kindergarten Registration is starting!

Let us know if you need flyers or can assist us with digital or paper distribution.

Service Unit Recruitments

New troops are still forming.
Look out for local activities in certain towns during February to support growing your troop!

Please keep your Membership Manager posted about any upcoming scheduled recruitment events.

Recruitment flyers are available for all Service Units on our Promoting Girl Scouts page

Membership Managers

Carmen DaCosta	cdacosta@gsnj.org
Dorothy Bing	dbing@gsnj.org
Ela Doganay	edoganay@gsnj.org
Katherine Donnelly	kdonnelly@gsnj.org
Pam Singer	psinger@gsnj.org

Girl Scout Experience Box

There is still time for new Daisy troops to receive supply boxes!

Monday, February 3, 2025: New Daisy troops must be registered and meet eligibility requirements by this date to receive Box 5.

Monday, February 24, 2025: Final deadline for new troops to qualify for Girl Scout Experience Boxes for the current year. Troops registered by this date will receive the Welcome Box, and Boxes 6, 7, and 8.

Frequently asked questions can be found here: [Girl Scout Experience Box FAQs](#)

Green Table Talk for New Leaders

Next meeting Wednesday, February 19, 2025, 6:30 p.m. via Zoom
Share your feedback, discuss ideas and take part in Q&A.



Questions? Please contact Arianne Swaszek at aswaszek@gsnnj.org

Girl Scout Leadership Experience Program

**Anjole King –
Program Director**

**Laura Ammaturo –
Program Manager**

**Amanda Myers –
Program Manager**

The World is Yours Journey Weekend

For: Girl Scout Seniors – Ambassadors

Location: Jockey Hollow Camp, Mendham, NJ

Date: Fri., Feb. 21-Sat., Feb. 22, 2025

Times: 7:00 p.m. - 4:30 p.m.

Price: \$85 per girl/\$55 per adult



L.O.L – Comedy and Improv

For: Girl Scout Juniors – Ambassadors

Location: Passaic County Community College, Haskell, NJ

Date: Thu., Feb. 27, 2025

Times: 6:00 p.m. – 8:00 p.m.

Price: \$40 per person

Project Slay – Fashion Shop Workshop

For: Girl Scout Cadettes – Ambassadors

Location: Passaic County Community College, Haskell, NJ

Date: Thu., Mar. 20, 2025

Times: 5:30 p.m. – 8:30 p.m.

Price: \$30 per girl/\$20 per adult

For more information email Program Director, Anjole King at aking@gsnnj.org





Morning Chores on the Farm

For: Girl Scout Brownies - Cadettes

Location: Fosterfields Farm, Morristown, NJ

Dates: Sat., Feb. 1, Feb. 8, Mar. 1, 2025

Times: 8:30 a.m. – 10:30 a.m., 12:30 p.m. – 2:30 p.m.

Price: \$25 per girl/\$5 per adult

Mechanical Engineering: Race Car Design

For: Girl Scout Brownies

Location: Liberty Science Center, Jersey City, NJ

Dates: Sat., Feb. 8, Mar. 15, 2025

Times: 12:00 p.m. – 4:00 p.m.

Price: \$49 per girl/\$29 per adult

For more information email Program Manager, Laura Ammaturo at lammaturo@gsnnj.org.

Life's aMaze Journey Weekend

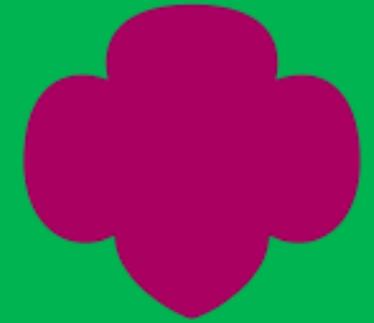
For: Girl Scout Cadettes

Location: Lake Rickabear Camp, Kinnelon, NJ

Date: Sat., Mar. 1 - Sun., Mar. 2, 2025

Times: 10:00 a.m. - 4:00 p.m.

Price: \$85 per girl/\$60 per adult



STEM Investigators

For: Girl Scout Juniors

Location: Richard Rodda Center, Teaneck, NJ

Date: Sat., April 5, 2025

Times: 10:00 a.m. – 1:00 p.m.

Price: \$15 per girl/\$5 per adult

Think Like an Engineer Journey Weekend

For: Girl Scout Cadettes

Location: Jockey Hollow Camp, Mendham, NJ

Dates: Fri., April 11 – Sat., April 12 or Sat., April 12 – Sun., April 13, 2025

Times: 7:00 p.m. – 3:00 p.m.

Price: \$65 per girl/\$45 per adult

For more information email Program Manager, Amanda Myers at amyers@gsnnj.org



Silver Award Project Proposal Submissions



- The Silver Award is the highest honor a Girl Scout Cadette can earn.
- All Silver Award candidates must submit the Silver Award Project Proposal for approval.
- GSNNJ has created a Silver Award Committee that will aid with the proposal approval process.
- Silver Award Committee Members will approve submissions based on their towns **ONLY**.
- Below is the list of committee members, contact information and towns that they assist.
- If your Girl Scout is a member of any these towns, submit your Silver Award proposal to them directly. All other proposals should submit to **highestawards@gsnnj.org**.

Committee Member Name	Email Address	Towns Covered
Christine Daniello	<u>daniellochristine@gmail.com</u>	Saddle River, Upper Saddle River
Amy Dericks	<u>amychio@live.com</u>	Lincoln Park, Montville, Pompton Lakes, Riverdale
Pat MacRae	<u>phmacrae@yahoo.com</u>	Oradell
Laura Muller	<u>gslauramuller@gmail.com</u>	Carlstadt, East Rutherford, Lyndhurst, North Arlington, Rutherford, Wallington
Ceal Purschke	<u>silverawardschathamgs@gmail.com</u>	Chatham
Regan Sharkey	<u>sharkeysum@hotmail.com</u>	Bloomingtondale, Butler, Denville, Kinnelon, Lakedale, West Milford

For more information email **highestawards@gsnnj.org**



Girl Scout Leadership Experience Camp & Outdoor Program

**Shannon Cornine –
Director of Jockey Hollow Camp**

**Dara Garcia –
Director of Lake Rickabear Camp**

SUMMER CAMP 2025

REGISTRATION IS NOW OPEN!

Sibling Discount available!



Dates to Remember:

- Financial Assistance: Rolling basis starting February 1st and continuing through May 15
- Final Camp Payment: June 2, 2025



SUMMER CAMP 2025

Open House and Virtual Information Nights

Jockey Hollow

Open Houses 1 p.m. – 3 p.m.

Saturday, March 1

Sunday, March 23

Sunday, April 6

Saturday, April 26

Sunday, May 18

Lake Rickabear

Open Houses 1 p.m. – 3 p.m.

Sunday, March 30

Saturday, April 5

Sunday, May 4

Saturday, May 17



Virtual Information Nights

7 p.m. – 8 p.m.

Wednesday, February 12

Wednesday, March 5

[Register on GSNNJ Events Calendar](#)

SUMMER CAMP 2025

Financial Assistance

Girl Scouts of Northern New Jersey is committed to making sure more girls benefit from the Girl Scout Leadership Experience and offers household income-based sliding scale financial assistance for summer day camp.

Financial Assistance may be granted for all camp programs, except for equestrian programs. A committee of staff and volunteers will review requests and determine awards on a rolling basis starting February 1st and continuing through May 15th. Funds are limited, so apply early.

Financial assistance is made possible in part by the generous support of our donors.

How to apply for Financial Assistance:

First **enroll** your camper(s) and pay your deposit(s), then simply fill out the [Girl/Adult Financial Assistance Form](#) requesting a Campership and submit it for review. A \$100.00 deposit per camp session is required but can be refunded if sufficient financial assistance is not available.

Troop Camping and Service Unit Encampments

Spend a night or weekend with your troop at Jockey Hollow or Lake Rickabear! Each camp has something unique to offer. This is a great way for girls to learn about the outdoors and bond with their sister Girl Scouts.

Service Unit encampments can be held at both of GSNNJ's camp facilities (capacities range from 150 to 300). Food service is available for groups of 50 or more.



Day Use for Troops

Looking for outdoor activities for your troop or an idyllic Bridging Ceremony Location? Working on an Outdoor Badge? Consider Jockey Hollow or Lake Rickabear for your Troop's day use needs!

From archery and zipline, to water activities like swimming and boating, your troop can still get the full camp experience without staying the night.

Visit the [Camp & Outdoors](#) tab on [GSNNJ.org](#) for booking and more information



Upcoming Camp Events

Maple Sugaring

Location: Lake Rickabear

Level: Daisy-Ambassador

Date: February 15, 16, 22, or 23

March 1 or 2

Sessions: 10:30a.m.-11:45a.m.; 12:30p.m.-1:45p.m.;

2:00p.m.-3:15p.m.; 3:30p.m.-4:45p.m.

Camp Like A Girl

Location: Jockey Hollow

Level: Junior

Date: March 1 – March 2

Session: 7:00p.m.-1:30p.m.

Earth Day: Girl Scouts Outdoor Skills Day

Location: Lake Rickabear

Level: Junior-Ambassador

Date: April 27

Sessions: 9:30a.m.-12:30p.m. or 1:30p.m.-4:30p.m.

Brownie Outdoor Adventure Day

Location: Lake Rickabear

Level: Brownie

Date: May 10

Session: 9:30a.m.-3:30p.m.





Spend a Rick-A-Day at Camp & Family Camping at Lake Rickabear Camp

Memorial Day and Labor Day Weekends:
Family Swim & Picnic at Lake Rickabear
(No advance reservation required to visit for the day.)

Labor Day Weekend:

Daily from 11:00 a.m. to 6:00 p.m.
\$10 per person, per day for Girl Scout families.
\$13 per person, per day for non-Girl Scout families.

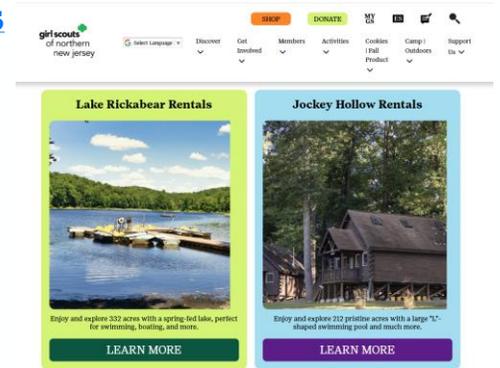


NEW!

Camp Rentals are now in CampSite

How to Make a Reservation:

- ❑ Before submitting a request, please review the rental options for both camps on our website here: [Property Rental Details](#)



- ❑ Click the **Book Now** button on the website to get started. [NOW](#)

- ❑ After reviewing the options and prices, choose "Yes" to the "Are you interested in booking a facility rental package?" from the drop-down menu, then select the lodgings and camp activities you are interested in booking.

 Package details

Are you interested in booking a facility rental package?

Yes

- ❑ Staff will review requests in the order in which they are received. If the requested date is available, a contract will be forwarded as soon as possible for your approval, or a new date will be offered if the original date is not available or already booked.

- ❑ Please email customercare@gsnnj.org for assistance.



Contact Us

973-248-8200

Shannon Cornine
Director of Jockey Hollow Camp
scornine@gsnj.org

Dara Garcia
Director of Lake Rickabear Camp
dgarcia@gsnj.org

Sara Galluzzo
Outdoor Program Manager
sgalluzzo@gsnj.org

Skye Bohmer
Administrative Assistant of Outdoor Programming
sbohmer@gsnj.org

Fund Development

Leigh Anne Sauchelli -
Director of Development

Our 2025 Women of Achievement Honorees



Meghan Hunscher



Tiffany Bohlin



Nancy Konnerth



Jenn Cable



Dr. Mikele Simkins

April 30, 2025
The Venetian
Garfield, NJ

Meghan Hunscher, President & CEO, Morris County Chamber of Commerce

Jennifer Cable, President, ThorLabs (*2025 Elinor J. Ferdon Young Woman of Promise*)

Tiffany Bohlin, Owner/Chief Executive Officer of FE Rail Transportation and Logistics, LLC

Mikele Simkins, Senior Director of Comparative Medicine and Attending Veterinarian, Pfizer Inc., GSNNJ Volunteer (*2025 Mitzi Golbek Spirit of Girl Scouting Award*)

Nancy Konnerth, Vice President of Regulatory Affairs, Advertising and Promotion, Karuna/BMS (Retired)





Girl Scouts of
Northern New Jersey
GEM Society



Donors who give \$10 or more through our Monthly Giving Program become members of our **GEM (Give Every Month) Society!**

Benefits of Giving Monthly

- **GEM Society Members** will receive exclusive communications that will help them follow the progress we make – *together*.
- Monthly Gifts can provide memberships, program experiences, and so much more to the girls we serve *every single month*.
- Your gifts are fully tax deductible and can be changed or cancelled at any time.
- To become a GEM member, scan the QR code



Tammie from SU 189 will be awarded the prize giveaway for volunteers who entered the “I read the Key Messages” giveaway from our November 2024 Key Messages.



The Paterson Service Unit had the most members attend our Fall Council-Con and will receive a prize.

Be sure to mark your calendars and get your Service Unit Members together for our April 5, 2025, Volunteer Engagement Day and your SU may win the next prize!

Thank you for all you do for Girl Scouts

Find the Juliette Gordon Low coin hidden in 3 places in these Key Messages, send an email listing where you spied them along with your name, phone number and email address to customercare@gsnj.org by Friday February 7, 2025, with the subject "I Read the Key Messages" and you will be entered into a giveaway for a prize!