

Girl Scout Cookie Program  
**Cookie Chat**  
*Issue #1*

girl scouts  
of northern  
new jersey

## Hello, Troop Cookie Managers!

Thank you for helping to coordinate our Girl Scout Cookie Program and supporting our Girl Scout troops as they earn funds for troop activities while learning important business skills. You are an integral part of this financial literacy program, and we appreciate all that you do. Throughout the program, we will be sending you Cookie Chat newsletters such as this one, which will provide you with timely information for a successful program.



## What is the Girl Scout Cookie Program?

Entrepreneurship is one of the four pillars of the Girl Scout Leadership Experience. Every purchase from our annual Girl Scout Cookie Program helps our Girl Scouts earn some of the funding they need to participate in unique and amazing experiences, while learning five essential life skills:

- Goal Setting
- Money Management
- People Skills
- Decision Making
- Business Ethics



# How to Participate

All registered Girl Scouts are eligible to participate in the Girl Scout Cookie Program. Participation is easy and fun and includes in-person and online sales.



## In-Person

All cookie varieties pictured on the order card are available for in-person orders as well as online. These items will be delivered by the Girl Scout to her customers. Payment is collected at the time of delivery.

## Online

Digital Cookie is the online platform used for selling Girl Scout Cookies. Girl Scouts (with a parent/caregiver) can set up an online shop and share their site with customers. Customer can choose to have their order delivered in-person by the Girl Scout or shipped directly to them. Customers can also choose to donate cookies to our [Cookies from Home](#) donation program.

Ready to set up your Digital Cookie Site? [Get Started](#)



## eBudde System & App

Troop Cookie Managers use eBudde to manage Cookie and Reward orders, schedule Booth Sales, order additional inventory, and credit extra sales to Girl Scouts.

The eBudde App is perfect for managing your Girl Scout Cookie Program on the go from your smartphone. Download it today!



# Important Dates:



Initial Orders Begin	1/14/2025
Initial Orders End	2/9/2025
Troop Initial Order due in eBudde	2/11/2025
Service Unit Deliveries Begin	2/22/2025
Service Unit Deliveries End	3/2/2025
Booth Sales Begin	3/8/2025
Booth Sales End	4/13/2025
Final Reward Orders Due	4/15/2025

For more information, visit:  
[www.gsnnj.org](http://www.gsnnj.org)  
or call  
(973) 248-8200

## Meet the GSNNJ Product Program Team



**Janet Barnes**  
Director of Product Programs  
jbarnes@gsnnj.org



**Judy Schlemm**  
Product Program Manager  
jschlemm@gsnnj.org



**Vicki Christie**  
Product Program Manager  
vchristie@gsnnj.org



**Melanie Toj**  
Administrative Assistant  
Product Programs  
mtoj@gsnnj.org